

A background image of an interior design scene, featuring a framed painting of a landscape, a stack of textured cushions, and a small table with a vase of eucalyptus and other plants. The entire image is overlaid with a semi-transparent purple gradient.

ultraviolet

elevate your interior design brand

the digital transformation
package

seo & social media

In today's digital age, interior designers need a strong online presence to showcase their talent and attract high-value clients. The synergy between Search Engine Optimization (SEO) and Social Media Marketing is crucial for creating a comprehensive digital strategy that enhances visibility, builds credibility, and drives business growth.

SEO ensures that your website ranks well in search results, making it easier for potential clients to find you when they're looking for interior design services. It helps establish your authority in the field and brings organic traffic to your site.

Social Media Marketing, on the other hand, allows you to showcase your portfolio, engage with your audience, and build a community around your brand. It provides a platform to share your design philosophy, behind-the-scenes content, and client testimonials, fostering trust and connection with potential clients.

When combined, SEO and Social Media create a powerful digital ecosystem that amplifies your online presence, reinforces your brand message across multiple platforms, and creates multiple touchpoints for client engagement. This integrated approach ensures that your interior design business not only gets found but also leaves a lasting impression on potential clients.

Our Digital Transformation Package now offers three tiers to suit various needs and budgets:



\$1,500/month
12-month min.

Essentials Package

SEO Components

- Basic website audit and on-page optimization
- Local SEO setup
- Google Business Profile creation and basic optimization
- Monthly content creation (1 blog post)

Social Media Components

- Social media audit and basic strategy development
- Management of 1 platform (e.g., Instagram)
- 3 weekly posts
- 2 set of stories per week
- Basic engagement (responding to comments and messages)

\$2,500/month
8-month min.

Discovery Package

SEO Components

- Comprehensive website audit and optimization
- Local SEO setup and management
- Google Business Profile optimization
- Monthly content creation (2 blog posts)
- Basic link building and citation management

Social Media Components

- Social media audit and strategy development
- Management of 2 platforms (e.g., Instagram and Facebook)
- 3 weekly posts per platform
- 1 video or reel per week
- 2 sets of stories per week
- Basic engagement and community management

\$4,000/month
6-month min.

Influence Package

SEO Components

All "Design Discovery" SEO components, plus:

- Advanced technical SEO improvements
- Expanded content creation (4 blog posts per month)
- Comprehensive link building strategy
- Competitor analysis and strategy

Social Media Components

All "Design Discovery" social media components, plus:

- Management of 3 platforms (e.g., Instagram, Facebook, Pinterest)
- 5 weekly posts per platform
- 2 videos or reels per week
- 3 sets of stories per week
- Advanced engagement strategies
- Influencer outreach and collaboration

Included in All Packages

All packages include:

- Monthly performance reports
- Quarterly strategy reviews and adjustments
- Dedicated account manager, designer, copywriter, web developer, and SEO specialist

Optional Add-Ons

- Email marketing campaign: Starting at \$500/month
- Brand partnership and event management: Starting at \$1,500/month
- Paid advertising management: 15% of ad spend (minimum \$1,500/month)



By investing in our Digital Transformation Package, you're not just improving your online presence – you're creating a cohesive digital brand experience that will attract and engage your ideal clients, ultimately growing your interior design business in the digital age.

contact us with questions

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